

Project Launch

HANSON PROFESSIONAL SERVICES INC.



www.hanson-inc.com

ENGINEERING A FORWARD-THINKING WEB PRESENCE

Since its founding in 1954, Hanson Professional Services Inc. has grown into a nationally-recognized, award-winning consulting firm that specializes in engineering, planning and a range of allied services.

From its headquarters in Springfield, as well as its many offices across the United States, Hanson has taken on many challenging projects and consistently demonstrates a deep commitment to their clients' success. They do this by taking a hands-on approach to projects with a clear focus on budget, timeline, and achieving their clients' ultimate goals.

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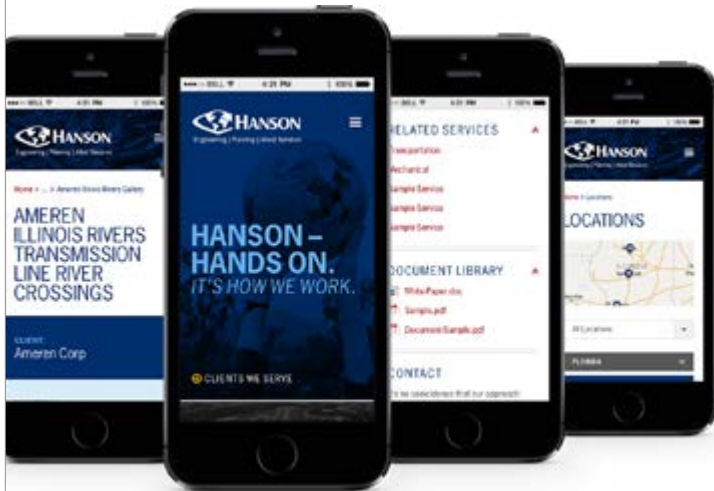
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When Hanson found itself with an outdated website that did not reflect the company's forward-thinking ethos (or meet the needs of its mobile visitors), they knew it was time for a change. The company hired LRS® Web Solutions to create a more modern, visually appealing, and mobile-friendly web presence.



The project began with a series of meetings between LRS and Hanson to review the company's internal processes and systems. This critical work helped the Web Solutions team craft a solution that would help the company achieve its objectives. Before the design and development phase of the project could begin, a User Experience Engineer from LRS worked with the Hanson team to define the information architecture and navigation for the new site. Next came the look and feel! Graphic designers from LRS worked with Hanson to define the site's visual aesthetic. The design team created a new home page that included examples of how the interface would look on both desktop and smartphone screens.

The all new Hanson-Inc.com was built on the LRS Antilles Content Manager platform. It features many of LRS Antilles' most popular modules—Form Builder, List Builder, Locations, News, Photo Gallery, and a YouTube Channel Video Library Page. With LRS Antilles, the staff at Hanson Professional Services Inc. has a robust content editing and management solution that allows even non-technical employees to manage their new site with ease.

Learn more about the many features of LRS Antilles at **GetAntilles.com/features**, and contact Jeff Enlow at LRS Web Solutions to engineer your organization's redesign.

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